

## Qualifications

Graphic designer and illustrator with more than 20 years of experience

Extensive technical expertise specific to the health care, scientific, and biotechnology communities

An innovative creative vision, strong organizational skills, and personal service to help clients achieve their goals

Proven experience working effectively with project teams including editors, writers, marketing staff, and printers

## Work Experience

**Freelance Design 1999-2011** (A sampling of clients and projects)

### **International Association for the Study of Lung Cancer, Aurora, CO**

- Design and layout of 2 books -*Staging Handbook in Thoracic Oncology* and *Staging Manual*
- CD cover and label design for *Staging Manual in Thoracic Oncology*
- Design of marketing materials for the 2 books including full page ad, postcard, and web images
- Design of lung cancer staging posters for operating theaters
- Exhibit posters, collateral for conference booth, and house ads

### **Eli Lilly and Company, Indianapolis, IN**

- Design of 3 laminated pocket cards on new lung cancer staging.
- Series of international translations of cards and promo materials

### **American Medical Writers Association, Rockville, MD**

- Redesign of their 52 page quarterly color magazine, *AMWA Journal*, in 2004
- Design and layout of *AMWA Journal* from 2004 to present
  - Received an Excel Award from the Society of National Association Publications in 2009 in the category of Scholarly Journals–General Excellence
- Design of Chapter meeting brochures
- Design of print ads
- Design of AMWA Collections, series of e-books

### **American College of Rheumatology, Atlanta, GA**

- 2012 Calendar promoting their Image Bank
- Corporate Relations Brochure

### **Editorial Rx Press, Orange Park, FL**

- Design and layout of the following books, *101 Ways to Know You're a Medical Writer* (2010), *Memoirs of an Everglades Pioneer* (2010), *Evolving Medical Ethics and Justice* (2009), and *Sustaining the Dignity and Nobility of Medical Care* (2007)
- Ads and collateral for marketing the books
- Exhibit posters and collateral for conference booth
- Logo and business identity for parent company Editorial Rx

### **American Society of Clinical Oncology, Alexandria, VA**

- Redesign of their 48 page quarterly color magazine, *ASCO News*, in 2000
- Design, layout, and create photo cover art for *ASCO News* for over 5 years
  - Received a Merit Award for *ASCO News* from the Society for Technical Communication in 2004
- Design, layout, and create photo cover art for 5 additional "News family" publications
- Design of countless other ASCO projects including meeting newsletters, product catalogs, brochures, ad campaigns, CD covers, presentation slides, online banners, and exhibit posters

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**Patient Resource Publishing, Kansas City, MO**

- Medical illustrations of breast cancer staging for patient guide

**Multiple Myeloma Research Foundation, Norwalk, CT**

- Layout and medical illustrations for patient guides

**Journal of Clinical Oncology, Alexandria, VA**

- Medical Illustrations for the Biology of Neoplasia series
- Journal cover design for *The Art of Oncology* supplement

**Museum of American Glass, Weston, WV**

- Re-design and layout of their quarterly magazine *All About Glass*
- Design of rack cards, membership brochure, fundraising flyer, and signage
- Design of exhibit posters

## Work Experience

**Freelance Design 1985-1998** (*A sampling of clients and projects*)

**Harvard Medical School, Beth Israel Medical Center, Brigham & Women's Hospital, and Harvard School of Public Health, Boston, MA**

- Powerpoint slide presentations.
- Medical Illustration, graphs, figures for journal publication
- Large format printed posters presentations for scientific meetings

**New England Biolabs, Inc., Ipswich, MA; Vertex Pharmaceuticals, Cambridge, MA; and Health Effects Institute, Cambridge, MA.**

- Figures for journal publication and presentation at meetings
- Design of marketing materials

## Education

BFA, Rhode Island School of Design, Providence, RI

## Computer Skills

Adobe InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, MS Word, MS Powerpoint, and FTP. Mac with strong skills in cross-platform issues.

